

# RED CROSS NAMES STIMSON PARTNER

**George Roberts to Head Men's  
 Committee in Special City  
 War Appeal for \$7,330,000**

## OTHER LEADERS PICKED

**Team Captains Appointed for  
 Campaign—Many Large  
 Gifts Are Received**

George Roberts, law partner of Secretary of War Henry L. Stimson, was named yesterday by Leon Fraser, general chairman of the Greater New York Red Cross War Fund, to head the men's special gifts committee for the campaign to raise \$7,330,000, the city's quota of the \$50,000,000 national goal.

Mr. Fraser also announced that six team captains and nine business leaders already have been recruited for Mr. Roberts's committee. The team captains are Landon K. Thorne of the Federal Insurance Company, Harold H. Helm, vice president of the Chemical Bank and Trust Company; John W. Cutler of Smith, Barney & Co.; Forrest Hyde, Dean Mathey of Dillon, Read & Co., and Ernest Stauffen Jr., chairman of the trust committee of the Manufacturers Trust Company.

### Other Aids in Drive

Serving on Mr. Thorne's team are B. C. Cobb, Curtis E. Calder, president, American and Foreign Power Company; B. A. Tompkins, vice president, Bankers Trust Company; Lindsay Bradford, president, City Bank Farmers Trust Company; S. A. Mitchell, president, and Pearson Winslow, vice president of Bonbright & Co.; Lawrence M. Marks, president of Lawrence M. Marks & Co., and S. Marshall Kempner, partner in Spencer B. Koch & Co.

Plans are also rapidly developing for the solicitation of special gifts by the Red Cross chapters of Brooklyn, Staten Island, Central Queens and Queens North Shore, Mr. Fraser reported. In Brooklyn a men's committee numbering twelve business leaders is now being organized to assist in the \$700,000 Brooklyn appeal. This committee, according to Robert J. Smythe, general director of the borough's fund-raising activities, will coordinate its program with that of the women's special gifts group. Co-chairmen of the latter are Mrs. Charles E. Rogers, Mrs. William L. Wolfson and Mrs. John E. Baxter. Together the groups will cover all of the twenty-three districts into which the borough has been divided.

According to Dr. James J. Ivory, war fund chairman of the Richmond chapter, which is seeking a quota of \$80,000, thirty-five large corporations of his district will be solicited by a special gifts committee under the chairmanship of Manuel Johnson, treasurer of the Staten Island chapter. Assistant chairman is Timothy McElroy, St. George attorney.

### 200 Letters Sent Out

In the Central Queens chapter the firm gifts committee, with Arthur A. Johnson as its chairman, has just sent two hundred letters to business concerns of the central Queens district soliciting their support. Mr. Johnson, president of the Queens Chamber of Commerce, supervises the work of fifty committeemen. The chapter's quota is \$250,000.

J. S. Fitzpatrick, war fund chairman of the North Shore chapter in Queens, reported that he was about to call a meeting of the

chapter's more active workers and formulate with them a program of special gifts solicitation in the local effort for \$50,000 in that section of the borough.

Two large contributions to the war fund were received yesterday by Mr. Fraser. A gift of \$119,000 was made jointly by the American Telephone and Telegraph Company, the New York Telephone Company and their subsidiary units in the metropolitan district. Another contribution of \$100,000 came from the General Motors Corporation. Both of these big donations were portions of total gifts of \$500,000 to the national Red Cross appeal from all the branches of each company throughout the country.

Commercial Investment Trust, Inc., was third on yesterday's list of contributions with \$40,000, while \$20,000 was donated by the New York Trust Company.

Through its representatives, Daniel Coradi and Pietro Lucchi, the Fur Floor Workers Union, Local No. 3, turned over \$2,000 to Mayor La Guardia, honorary chairman of the city-wide appeal.

Other substantial contributions were announced by Mr. Fraser. These included \$1,000 by Mr. and Mrs. George L. Harrison and \$500 each from the American Ladies Aid Society, Inc., the Progressive Drug Company, Benjamin Rosenthal and Louis A. Wildman.