WASHINGTON, July 5—Following the funeral today of Norman H. Davis, chairman of the American Red Cross, the Central Committee of the organization named George L. Harrison of New York to act in its behalf in administering Red Cross affairs until President Roosevelt names a permanent successor to Mr. Davis. Eventual selection of this name rests entirely with the President.

Mr. Harrison, who served overseas for the Red Cross in the first World War, is now president of the New York Life Insurance Company. He was formerly president of the New York Federal Reserve Bank.

Mr. Harrison is a member of the Central Committee of the Red Cross, of the Board of Incorporators, and of the board of directors of the New York chapter. At present he is doing special work in Washington for the Secretary of War.